

Speed Post/Fax

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi-110001

RAHUL SHARMA
UNDER SECRETARY

E-mail – rahulsharma.eci@gmail.com

Tel/Fax – 011-23052070

491/SVEEP/2012(SB)

Dated: 2nd November, 2012

To,

The Chief Electoral Officers of
All the States & UTs (except Gujarat & Himachal Pradesh)

Subject- SVEEP Collaboration with National Literacy Mission Authority – reg.

Sir / Madam,

I am directed to forward herewith a copy of reference dated 19th October, 2012 received from Sh. Jagmohan Singh Raju, Director General, National Literacy Mission Authority on the subject cited and to State that Election Commission of India decided to accept the collaboration of this Authority on including Electoral Literacy under the adult literacy programme of Government of India and on receiving the support of Sakshar Bharat functionaries to the Election machinery at the State and block level for facilitation measures especially for electoral registration and Summary Revision- 2013, taking place currently..

You are requested to coordinate with the field functionaries of Sakshar Bharat to workout the modalities of utilising their support.

Action taken in the matter may please be intimated to the Commission.

Yours faithfully,



(Rahul Sharma)



Jagmohan Singh Raju, IAS
Joint Secretary & Director General



एन्द्रीय साक्षरता मिशन प्राधिकरण
भारत सरकार
मानव संसाधन विकास मंत्रालय
स्कूल शिक्षा और साक्षरता विभाग
National Literacy Mission Authority
Government of India
Ministry of Human Resource Development
Department of School Education & Literacy

D.O. NO.F.9/3/2011-NLM.I

October 19, 2012

Dear Sir/Madam,

In my e.mail dated 8th October, 2012, I had apprised you of NLMA's initiative to launch a nationwide campaign and on ground activation programme with the objective of increased and sustained participation and engagement of stakeholders at the Gram Panchayat level. The proposed campaign shall aim at convergence, both in approach as well as delivery. The identified areas of convergence include the following :

- Adult literacy (Offerings of Saakshar Bharat): Basic literacy, Equivalence, Vocational Training and Continuing Education.
- Financial Literacy: Banking - Savings, Investments, Insurance.
- Electoral Literacy (Citizenship and democracy) : Areas such as Voting.
- Legal Literacy (Rights and entitlements) : Areas such as Right to Employment, Right to Education, etc and host of other specific areas

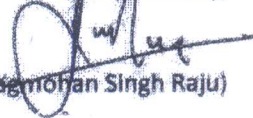
2. NLMA has been in dialogue with Election Commission of India for voter education and awareness. Election Commission of India and NLMA have agreed to work in tandem and remain engaged for institutional and sustained cooperation including curriculum development, content creation etc.

3. However, in the immediate, the Commission has desired that functionaries of Saakshar Bharat could join in the efforts being made by the election machinery across the country for registration of voters as part of the summary revision 2013. This contact programme could well serve as precursor to the main campaign that would be launched later. This exercise is also expected to build a good rapport between Preraks, Volunteer Teachers and the community in the village.

4. You are requested to meet the Chief Election Officer of your State and work out the modalities for intensive campaign at the Gram Panchayat level. Based on the understanding arrived at with the Chief Election Officer, suitable communication could be issued to district/block/Gram Panchayat level officers.

With regards

Yours sincerely,


(Jagmohan Singh Raju)

To

Directors/Member Secretaries of SLMAs except for Gujarat and Himachal Pradesh